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Moorea Marketing Appoints New Event Manager

Towson, MD – July 16, 2002 – Local marketing firm, Moorea Marketing, has added Patricia Campbell to their staff as Event Manager. Campbell formerly held a position with the Make-A-Wish Foundation as Event Coordinator. She will be responsible for event logistics on all major accounts.

Ms. Campbell graduated from the University of Maryland with a B.S. degree in Visual Communications. She has over seven years of experience in events and promotional marketing working as Events Coordinator for companies such as Chase Brexton Health Services and Jade Promotions and Marketing, Inc. Most recently, Ms. Campbell acted as an Events Coordinator for Make-A-Wish Foundation, where she assisted with all aspects of their major fundraising events in Baltimore. When asked about her recent appointment, Ms. Campbell replied, “Moorea Marketing has an excellent reputation and I am pleased with my new position.”

Moorea Marketing offers a full-service package that delivers innovative marketing solutions. The company has the capabilities to create, develop and execute any promotional marketing campaign, event or idea. They strive to provide customized, superior service in order to achieve maximum brand awareness for their clients. For additional information on Moorea Marketing, visit their website at <http://www.mooreamarketing.com> or call 410-769-8223.

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