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Moorea Marketing Appoints New Senior Account Manager

Towson, MD – August 8, 2001 – Local marketing firm, Moorea Marketing, has named Kathleen Brennan senior account manager. Brennan formerly held a position with UCP (United Cerebral Palsy) in their Development and Communications Department. She will be responsible for acquiring and maintaining the company's major accounts.

Ms. Brennan graduated from Towson State University with a B.S. degree in Mass Communications in 1993. She has worked as office manager at Segall-Majestic by Lifetouch as well as an events coordinator for Johns Hopkins University. Most recently, Brennan acted as Communications Coordinator at UCP of Central Maryland. When asked about her recent appointment, Ms. Brennan replied, "Moorea has it all – diversity, ability, integrity – plus a young, enthusiastic staff. I'm thrilled to be a part of this team".

Moorea Marketing offers a full-service package that delivers innovative marketing solutions. Together with their in-house event management firm, ICE events, the company has the capabilities to create, develop and execute any promotional marketing campaign, event or idea. They strive to provide customized, superior service in order to achieve maximum brand awareness for their clients. For additional information on Moorea Marketing or ICE events LLC visit their website at <http://www.mooreamarketing.com> or call 410-769-8223.

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