



Press Release

For Immediate Release

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Home Entertainment 2003 Exhibitors to Transform San Francisco into an Audio & Video Paradise

Los Angeles, CA—March 2003—Exhibitors at Home Entertainment 2003 (HE2003), the premier home theater & specialty audio show, are gearing up for one of the most important international events of the year. HE2003 will take place **June 5–8, 2003** at **The Westin–St. Francis Hotel** in the heart of downtown San Francisco. This historic location will provide the perfect setting to showcase the latest in home audio/video and home theater entertainment. This will be the show's fourth visit to San Francisco—previous events were held in 1989, 1993, and 1997.

Open to the public, the three-day show gives home theater enthusiasts, audiophiles of all levels, and music lovers a chance to see, hear, and demonstrate over \$3 million worth of audio, video, home theater, and home audio products under one roof. Plus, a ticket to HE2003 provides free access to live music concerts from renowned jazz, blues, contemporary, and classical recording artists. Not only that, daily educational seminars by industry experts will be conducted during the show, during which attendees will have the opportunity to quiz industry gurus, learn to decipher the technology buzzwords associated with equipment, and how to make informed buying decisions.

The manufacturers and brands represented at Home Entertainment 2003 will include: Sony, Samsung, McIntosh, Runco, Anthony Gallo Acoustics, Polk Audio, Sharp USA, SharpVision, Krell, Wilson Audio, VTL, Vandersteen, Thiel Audio, SIM2, MartinLogan, M&K, B&K, Faroudja, Totem Acoustic, Tannoy NA, Acoustic Dreams, JMLab, DreamVision
. . .and

continued

more! Many exhibitors will introduce new products to the public for the first time at HE2003. (See current exhibitor list, attached.)

Co-sponsored by *Home Theater*, *Stereophile Guide to Home Theater*, *Stereophile*, and *Audio Video Interiors* magazines and *The San Francisco Chronicle*, the annual HE Show is the country's preeminent home-entertainment event of the year.

Advance tickets are available now by calling 800-830-3976 or by logging on to www.HE2003.com.

Home Entertainment 2003

The Westin–St. Francis Hotel
335 Powell Street
San Francisco, CA 94102

Open to Press & Trade Only on Thursday, June 5, 10:00 a.m.–6:00 p.m.

Open to the Public: June 6–8, 2003

Friday, June 6, 10:00 a.m.–6:00 p.m.

Saturday, June 7, 10:00 a.m.–6:00 p.m.

Sunday, June 8, 10:00 a.m.–5:00 p.m.

Tickets: \$35.00 weekend pass / \$25.00 one-day pass

Note to Journalists and Manufacturers:

Hotel accommodations are available at The Westin–St. Francis Hotel at a special discount price to exhibitors and attendees of \$195 per night, based on availability.

For more information about exhibiting at Home Entertainment 2003, please contact Lanny Morris at (212) 886-3681, or by e-mail at Wayland_Morris@Primediamags.com. Lastly, visit the HE2003 website soon at www.HE2003.com.

Journalists are encouraged to pre-register to ensure that you have a badge to avoid waiting in line on-site. This can be done at www.HE2003.com Lucette Nicoll or Sue Morgan at Nicoll Public Relations, lucette@nicollpr.com or sue@nicollpr.com, or by calling (781) 762-9300.

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