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Moorea Marketing Hires New Marketing Manager

Towson, MD – August 8, 2001- Local marketing firm, Moorea Marketing, has named Alicia Adams their new marketing manager. Ms. Adams comes to the company from the Texas-based promotional marketing firm, Field Source, where she acted as their promotions manager in Delaware and Maryland. She will be responsible for creation, implementation and execution of marketing campaigns for the company and it's clients.

Moorea Marketing offers a full-service package that delivers innovative marketing solutions. Together with their in-house event management firm, ICE events, the company has the capabilities to create, develop and execute any promotional marketing campaign, event or idea. They strive to provide customized, superior service in order to achieve maximum brand awareness for their clients. For additional information on Moorea Marketing or ICE events LLC visit their website at <http://www.mooreamarketing.com> or call 410-769-8223.

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